



(Auto.) College, Cuttack

smajhi13@gmail.com +91 9439447744

# **Unravelling the Threads of Social Reform and Activism: Catalysts for Change in Modern Society**

# Saraswati Majhi

#### Abstract:

In today's rapidly evolving world, social reform and activism have become crucial catalysts for driving positive change in modern society. These movements serve as powerful tools for unravelling the threads of injustice, inequality, and

discrimination that has woven themselves into the fabric of our communities. Through collective action, individuals and groups can challenge outdated systems, advocate for marginalized voices, and push for reforms that promote equality and social justice. Social reform and activism take various forms, from peaceful protests and advocacy campaigns to grassroots organizing and community initiatives. By shining a light on pressing issues and raising awareness, these movements inspire individuals to come together, unite around common causes, and work towards a better future for all. They provide a platform for underrepresented communities to have their voices heard, their struggles acknowledged, and their rights protected.

In the tapestry of society, social reform and activism are like skilled weavers, carefully unraveling the threads of injustice to create a more equitable and inclusive fabric. These movements serve as powerful catalysts for change, inspiring individuals to stand up against inequality and discrimination. From peaceful protests to grassroots initiatives, from advocacy campaigns to community organizing, the tools for driving positive change are diverse and impactful. By shedding light on pressing issues and amplifying marginalized voices, social reform and activism foster unity and solidarity among individuals and communities. They provide a platform for underrepresented groups to share their stories, advocate for their rights, and push for reforms that promote equality and social justice for all. In a world filled with complexities, these movements serve as beacons of hope for a brighter and more inclusive future. As we continue to navigate the challenges of modern society, let us remember that each of us has a role to play in shaping a more compassionate and harmonious world. By coming together with empathy and understanding, we can dismantle the barriers of injustice and work towards a society where all individuals are valued, respected, and empowered. Together, let us weave a tapestry of change, unraveling the threads of social injustice one stitch at a time.

**Keywords**: Enchantment, transformation, justice, grassroots movements, institutional alchemy, cultural tapestries, challenges, technological sorcery.

### 1. Introduction:

In a world full of challenges like fighting inequality, protecting the environment, and standing up for human rights, folks come together to shake things up through social change and activism. Whether it's a group of pals starting a movement or big organizations making waves, these efforts push society forward, challenging the status quo for a better and more just world. This paper dives



deep into the wild ride of social change and activism, exploring their journey through history, looking at how they show up today, and pondering their impact on the world we live in now.

Ramadevi Choudhury, the radiant beacon of India's struggle for liberation and societal transformation, emerged as a pivotal figure in the tapestry of the nation's independence movement. Embracing the clarion call of Mahatma Gandhi in 1921, she illuminated the path for women to join the noble cause. Beyond the era of liberation, her fervor extended to the upliftment of the Harijan community and the battle against the shadows of untouchability. The legacy of Ramadevi shines brightly through her relentless advocacy for social metamorphosis, encompassing the eradication of untouchability, fervent support for the Bhoodan and Gramdan movements, and the promotion of enlightenment through education. Despite facing adversities like communal discord and colonial resistance, her indomitable spirit has etched an enduring legacy across the landscapes of Odisha and the vast expanse of the nation.

In every era, society grapples with myriad issues ranging from inequality and injustice to environmental degradation and human rights abuses. In response, individuals and communities mobilize to effect change through social reform and activism. These movements, whether driven by grassroot initiatives or institutional reforms, serve as catalysts for progress, challenging the status quo and advocating for a more equitable and just society. This paper seeks to explore the intricate dynamics of social reform and activism, tracing their historical trajectories, examining their contemporary manifestations, and analyzing their enduring impacts on modern society.

#### 2. Historical Roots of Social Reform and Activism:

Let's explore the remarkable narrative of social reform! Imagine a scenario where heroes from different eras unite to combat injustice and discrimination. From the abolitionists challenging the norms of the 1800s to the civil rights activists of the 1900s, these iconic figures laid the foundation for the current advocates of change. The quest for a more equitable world persists, with each new generation contributing their unique chapter to this ongoing saga.

Picture Harriet Tubman, with her unwavering courage, standing shoulder to shoulder with Martin Luther King Jr., whose powerful words still resonate through time. Alongside them, today's champions of equality, like Malala Yousafzai and Greta Thunberg, continue to inspire with their relentless pursuit of justice and sustainability.

In this imagined assembly, the exchange of ideas is electric. Tubman shares tales of the Underground Railroad, illustrating the power of determination and solidarity. King speaks of his dream, a vision where people are judged by the content of their character. Malala, with her enduring bravery, emphasizes the critical importance of education for all, while Greta passionately



advocates for the protection of our planet, underscoring the interconnectedness of social justice and environmental stewardship. Their collaboration transcends time, creating a tapestry of wisdom and action. Each hero's story, though rooted in different struggles and eras, converges into a unified narrative of resilience and hope. They strategize, blending historical lessons with modern tactics, finding innovative ways to mobilize communities and dismantle systemic barriers.

Together, they envision a world where equity isn't just a dream but a tangible reality. Their combined efforts highlight that while the faces of injustice may change, the spirit of resistance and the desire for a fair and just society remain steadfast. This collective force of past and present leaders serves as a beacon, guiding us toward a future where every individual can thrive in a world free from oppression and inequality.

Social reform encompasses deliberate actions aimed at improving societal conditions. Activism, as an integral part of reform, involves advocating for change through collective efforts. The roots of social reform and activism can be traced back through the annals of history, where individuals and groups have sought to challenge oppression, discrimination, and injustice in various forms. From the abolitionist movement of the 19th century to the civil rights movement of the 20th century, activists have fought tirelessly to dismantle systems of oppression and secure fundamental rights for marginalized communities. These historical movements laid the groundwork for contemporary activism, inspiring successive generations to continue the struggle for social justice.

# 3. Key Social Reform Movements:

# 3.1.1 Abolitionism:

- Background: The abolitionist movement sought to eradicate slavery globally.
- Impact: It led to the abolition of slavery in various countries, emphasizing human dignity and freedom.

# 3.1.2 Suffrage Movement:

- **Context**: Women's suffrage campaigns fought for women's right to vote.
- Achievements: The suffrage movement secured voting rights for women in several nations.

# 3.1.3 Civil Rights Movement

- **Emergence**: The mid-20th century witnessed the fight against racial segregation and discrimination.
- Leaders: Figures like Martin Luther King Jr., Rosa Parks, and Malcolm X spearheaded this movement.
- Legacy: The Civil Rights Act of 1964 and subsequent legislation transformed American society.

# 3.2 Influential Figures:

#### 3.2.1 Mahatma Gandhi

- Role: Gandhi's nonviolent resistance shaped India's struggle for independence.
- Legacy: His principles of satyagraha (truth force) continue to inspire activists worldwide.

# 3.2.2 Ramadevi Choudhury (Rama Devi):

Ramadevi Choudhury, also known as **Rama Devi**, was an Indian freedom fighter and a social reformer. Born on December 3, 1899, in **Satyabhamapur**, **Bengal Presidency** (now in Odisha), she played a significant role in India's struggle for independence. Here are key points about her:

- i) Early Life and Family: Daughter of Gopala Ballabha Das and Basant Kumari Devi. Niece of Utkal Gaurab Madhusudan Das.
- ii) Involvement in Independence Movement: Joined the Indian independence movement in 1921 alongside her husband, Gopabandhu Choudhury. Influenced by Mahatma Gandhi, she actively participated in the Non-Cooperation Movement. Encouraged women in villages to join the independence movement. Attended the 1931 Karachi session of the Indian National Congress.
- iii) **Post-Independence Contributions:** Worked for Harijan welfare and eradication of untouchability. Associated with prominent leaders like Kasturba Gandhi, Sardar Patel, and Jawaharlal Nehru. Founded an Ashram named Sewaghar in Bari, Odisha.
- iv) **Legacy:** Fondly called "Maa" (Mother) by the people of Odisha. The Ramadevi Women's University in Bhubaneswar is named after her.

# 3.2.3 Role of Rama Devi in Non-Cooperation Movement:

During the Non-Cooperation Movement, Rama Devi played a significant role in India's struggle for independence. Here are key points about her involvement:

- i) Early Commitment: She was the first Oriya woman to join the Non-Cooperation Movement in 1921. Despite belonging to a wealthy zamindar family, she abandoned all luxuries and comforts to actively participate in the freedom struggle.
- ii) Activism and Sacrifices: Rama Devi took part in various movements:
- iii) Salt Satyagraha: She actively participated in the salt protest.
- iv) Khadi Movement: She promoted the use of khadi (handspun cloth) as a symbol of self-reliance and resistance.
- v) Bhoodan and Gramdan Movement: Inspired by Vinoba Bhave, she supported land reforms and voluntary land donations.
- vi) Inspiring Others: Rama Devi travelled barefoot from village to village across Orissa.



- vii) She held meetings, spreading the ideals of Mahatma Gandhi, motivating thousands of women to join the independence movement. Women listened to her inspiring speeches and contributed their ornaments, clothes, and money to the cause.
- viii) Legacy: Rama Devi's unwavering courage and tenacity continue to inspire generations, making her an icon of womanhood in Odisha. Her dedication to the freedom struggle exemplifies the pivotal role women played in India's fight for independence.

# 3.2.4 Rama Devi's Role as a Freedom-Fighter:

Rama Devi was a remarkable freedom fighter from India's independence movement. Her commitment extended beyond nationalism, and she actively worked on various social reforms. Here are some of her notable contributions:

- i) Untouchability Eradication: Rama Devi was actively involved in eradicating untouchability. She established the Harijan Sevak Sangha in Cuttack, Odisha. Her efforts aimed to uplift the marginalized sections of society.
- ii) Bhoodan and Gramdan Movement: Inspired by Acharya Vinoba Bhave, she dedicated herself to the cause of Bhoodan and Gramdan. Along with her husband, she travelled on foot across the state, covering about 4,000 kilometers. Their mission was to propagate the message of gifting land and wealth to the landless and poor.
- **iii) Education Promotion:** Rama Devi not only promoted education but also built schools and conducted teacher training. She started hostels for children of Congress workers and Harijans who were arrested by the British.
- iv) Post-Independence Service: Even after India gained independence, Rama Devi continued serving her people. She became the in-charge of Kasturba Trust's activities in Odisha. Rama Devi's resilience, compassion, and unwavering commitment to social betterment left a lasting impact on Odisha and the nation.

#### 3.2.5 Role of Rama Devi as a Social-Reformer:

Rama Devi faced opposition during her social reform work. Despite her dedication and tireless efforts, she encountered challenges and resistance. Here are some aspects of the opposition she encountered:

i) Communal Tensions: Rama Devi worked hard to root out communalism, which often sparked tensions between Hindus and Muslims. She actively tried to reunite these communities and promote harmony.



- **ii) British Administration**: As a freedom fighter, she was a vocal critic of the unjust administration under British rule. Her advocacy for social justice and reforms often clashed with the colonial authorities.
- iii) Salt Satyagraha and Civil Disobedience: During the Salt Satyagraha, she faced challenges while manufacturing salt and mobilizing rural masses. Her involvement in the Civil Disobedience Movement also met with resistance from the British.
- iv) Personal Sacrifices: Rama Devi's commitment to social causes led her to donate all her gold ornaments to the Tilak Swaraj Fund. She faced personal hardships and sacrifices in her pursuit of social reform. Despite these obstacles, Rama Devi remained steadfast in her mission, inspiring others and leaving a lasting impact on Odisha and India

# 4. Contemporary Manifestations of Social Reform and Activism:

In the modern era, social reform and activism have taken on new forms and dimensions, facilitated by advances in technology and communication. Grassroot movements, such as the Occupy Wall Street movement and the Black Lives Matter movement, have emerged as potent forces for change, mobilizing individuals across geographic and cultural boundaries to demand accountability and systemic change. Meanwhile, institutional reforms, including legislative initiatives and policy advocacy, have sought to address systemic inequities and promote social justice at the structural level. Together, these diverse forms of activism constitute a vibrant tapestry of resistance and resilience, challenging entrenched power dynamics and advancing the cause of human rights and dignity.

# 5. Mechanisms of Social Change:

In the whirlwind of change, picture a whimsical dance of powers brewing up a storm of transformation! Picture grassroots movements as the ultimate party - where unity takes the stage, igniting actions against community mishaps. On the other hand, institutional changes sneak in the shadows, pulling strings in the political arena, planting seeds of change and spreading fairness. And let's not overlook the trendsetters - the cultural wizards! With the magic of art, media, and pop culture, they weave spells of influence, reshaping how we view societal matters and paving the way for major social shake-ups!

At the heart of social reform and activism lie a myriad of mechanisms through which change is catalyzed and sustained. Grassroots movements harness the power of collective action and solidarity, mobilizing individuals to challenge injustice and effect tangible change in their communities. Institutional reforms, on the other hand, leverage the levers of power within existing

July 22, 2024



political and legal frameworks to enact systemic change and promote social justice. Cultural shifts, driven by artistic expression, media representation, and popular culture, play a crucial role in shaping public perceptions and attitudes towards social issues, laying the groundwork for broader social change.

# 6. Challenges and Complexities:

In the realm of social transformation and the flames of activism, the path is not strewn with petals! Confronting structures of authority, entrenched beliefs, and age-old traditions is erected a towering citadel of defiance. Activists stand prepared, bracing themselves for the tumultuous landscape of opposition and resilience. Moreover, with the advent of the digital epoch and the social media metamorphosis, a new cosmos unfurls before them! Harnessing technology to marshal forces and disseminate messages heralds a realm of boundless potential shadowed by the tempests of misinformation, online surveillance, and veiled prejudices. Yet, fret not, for these champions of the modern era thrive on innovation, collaboration, and the sorcery of technology to surge forth and champion equity in this world of flux!

However, the pursuit of social reform and activism is not without its challenges and complexities. Power dynamics, entrenched interests, and systemic barriers often serve as formidable obstacles to progress, requiring activists to navigate a complex landscape of resistance and backlash. Moreover, the rise of digital technology and social media has transformed the terrain of activism, offering new opportunities for mobilization and advocacy while also posing new challenges in terms of misinformation, surveillance, and algorithmic bias. Despite these challenges, activists continue to innovate and adapt, harnessing the power of technology and collaboration to advance the cause of social justice.

### 7. Conclusion:

In a nutshell, social reform and activism are like the superheroes fighting for a fairer world, battling injustice, championing equality, and standing up for every single soul out there. Dive into the history, today's scene, and the lasting impact of these heroes, and you'll grasp the epic quest for social justice. Tackling the hurdles and twists in this adventure is key to empowering folks to join hands and shape a world were justice reigns supreme. So, as we face the social challenges of our era, let's channelise the spirit of past movements and the grit of today's warriors, marching together towards a brighter tomorrow for everyone.

In conclusion, social reform and activism stand as indispensable forces for change in modern society, challenging injustice, promoting equality, and advocating for the rights and dignity of all individuals. By understanding the historical roots, contemporary manifestations, and enduring



impacts of social reform and activism, we can better appreciate the complexities of the ongoing struggle for social justice. Moreover, by addressing the challenges and complexities inherent in this struggle, we can empower individuals and communities to actively engage in the pursuit of a more just and equitable world. As we confront the pressing social issues of our time, let us draw inspiration from the legacy of past movements and the resilience of present-day activists, united in our commitment to building a better future for all.

#### References:

Benford, R. D., & Snow, D. A. (2000). Framing Processes and Social Movements: An Overview and Assessment. Annual Review of Sociology, 26(1), 611-639.

Castells, M. (2012). Networks of Outrage and Hope: Social Movements in the Internet Age. Polity Press.

Della Porta, D., & Diani, M. (2006). Social Movements: An Introduction. Blackwell Publishing.

Earl, J., & Kimport, K. (2011). Digitally Enabled Social Change: Activism in the Internet Age. MIT Press.

Goodwin, J., Jasper, J. M., & Polletta, F. (Eds.). (2000). Passionate Politics: Emotions and Social Movements. University of Chicago Press.

Jenkins, H., Ford, S., & Green, J. (2013). Spreadable Media: Creating Value and Meaning in a Networked Culture. NYU Press.

McAdam, D., McCarthy, J. D., & Zald, M. N. (Eds.). (1996). Comparative Perspectives on Social Movements: Political Opportunities, Mobilizing Structures, and Cultural Framings. Cambridge University Press.

Melucci, A. (1996). Challenging Codes: Collective Action in the Information Age. Cambridge University Press.

Snow, D. A., Soule, S. A., & Kriesi, H. (Eds.). (2004). The Blackwell Companion to Social Movements. Blackwell Publishing.

Tarrow, S. G. (2011). Power in Movement: Social Movements and Contentious Politics. Cambridge University Press.